## February 7th 2024 CDS Minutes

Natalie read Devotions: Next Devotions - Chelsea

Next mtg: March 12th 6pm

Present: Pastor, Judy Karchner, Jason Kelley, Kay Dicken, Madelyn Hetrick, Chelsea Floro,

**Natalie Schiets** 

Guests: none

## Council updates:

Chelsea made a motion to appoint Jason Kelly to fill one of the open vacancies on CDS by Chelsea.

Kay seconds.

Motion carries.

No council quorum for Jan, so last month's CDS motions have not been passed.

## **Development:**

SGO- deadline is extended for donations until April 15th to give for 2023 tax year.

**Annual fund letter**: Madelyn drafted a letter to send for annual fund. We will have Melanie format it to be a bi fold mailer with a few blurbs of current events, and add a return mailing envelope.

**Marketing:** 5% of the SGO fund is allocated toward administrative cost. Discussion on using some of that toward further marketing the SGO, possible radio ad. Natalie will get balance and we will decide how much of the administrative funds to use toward marketing.

Email list - discussion on how to obtain alumni email list (mostly addresses currently) Kay suggested creating a qr code on the annual fund letter to both donate and enter their email. New website in the works - 30 second promo video. Quote for \$1490 to create video and have the rights to it from Bodart Productions. Can use funds from Meyer special projects account.

Chelsea made a motion to hire Bodart Productions at a rate of \$1490 to create a promotional video.

Judy seconds Motion carries

**SEA**: active - meeting 3rd tuesdays at 7pm. Little Caesars pizza kits going home today. **School Safety Grants**: both were denied due to lack of funds and too many applications. We do have a new opportunity to reapply for fiscal year 2024. Natalie will try again.

Previous quote for classroom door locks will be presented at next meeting to discuss

**EOP**: signatures still pending - change in police chief has made a delay.

New

**Goals**: Focus on enrollment and marketing. Moving on 7th and 8th grade. Updating mailing/marketing list.

Budget Prep: Natalie is beginning to prep the budget to present to council for the next fiscal year and invited CDS members to help/ see how she does it if they want.

Meeting adjourned